

PRODUCT: 1



Discounts

PRODUCT: 2



Usual Price

PRODUCT: 3



Selection or "skimming"

PRODUCT: 4



Variable Prices

PRODUCT: 5



Pack price

PRODUCT: 6



Offer

PRODUCT: 7



Primate price

PRODUCT: 8



Prestige Price

PRODUCT: 9



Reference Price

PRODUCT: 10



Quantity discounts

PRODUCT: 11



Of Introduction

PRODUCT: 12



**Discounted
Price**

PRODUCT: 13



Ethical Prices

PRODUCT: 14



2nd Market Discounts

PRODUCT: 15



Prices of Captive Products

PRODUCT: 16



Price with two parts

PRODUCT: 17



Flat price



Fixed Prices

PRODUCT: 19



Professional Prices

PRODUCT: 20



**Price according to the value
received**